

WHAT A BOOK CAN DO

RACHEL CARSON'S SILENT SPRING
Launches the Environmental Movement

THESIS

Rachel Carson's book, *Silent Spring*, revolutionized the relationship between humans and their environment. It was a watershed moment of literature that challenged the careless practices of big business and industry. By tracing the deadly, long-term effects of insecticides, *Silent Spring* brought about a dramatic turning point in American history, a new path to the idea of environmentalism and launched the environmental movement.

THE TURNING POINT



On the New York Times, Carson was the number one best-selling author in the country. A book that had been written in a quiet, private way had become a national sensation. The book's impact was so great that it led to the banning of DDT and other dangerous pesticides. Carson's work inspired a generation of environmentalists and led to the creation of the Environmental Protection Agency.



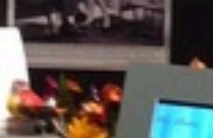
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Why was Silent Spring so influential?

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CONCERNED NATURE WRITERS SOUND THE ALARM

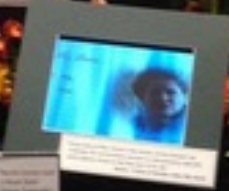
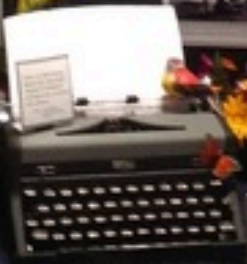
THE NEW INSECTICIDE BAY BECOMES POPULAR

WHO WAS RACHEL CARSON?

THE PUBLIC TAKE ACTION

THE LEGACY OF RACHEL CARSON AND SILENT SPRING

ENVIRONMENTALISM TODAY



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