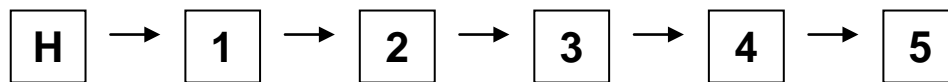# Organizing Your Information: Website

Websites can be organized in many ways, use your judgment to decide how this will work best for your particular topic.
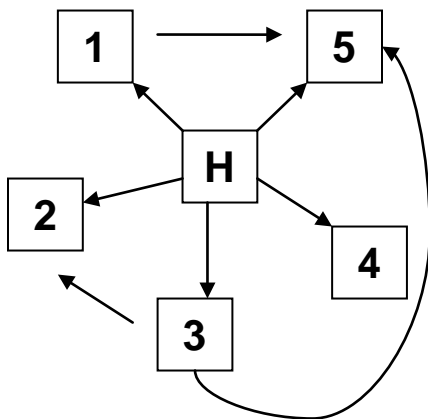
- **Segment your information in a logical way.** This can be done in multiple ways, for example: chronologically, topically, by location, etc. You may use any or all of these to divide your information into different pages.
- **Homepage:** Include all of the most important information here- your argument, title, names, and introduction. All pages must link to this page.
- **Unify your pages**. Use a common text, color, template/ layout, font, etc. to establish a flow that makes it easy for the viewer to understand your information.
- **Avoid visual clutter**. Don't include all the funky widgets you can find, this will overwhelm your viewer. Viewers will quickly see through the glitz if there is little substance.
- **Pay attention to structure**. Use the diagrams below to help you think about how your information is best presented.

These diagrams offer some ideas about how to structure your web site.
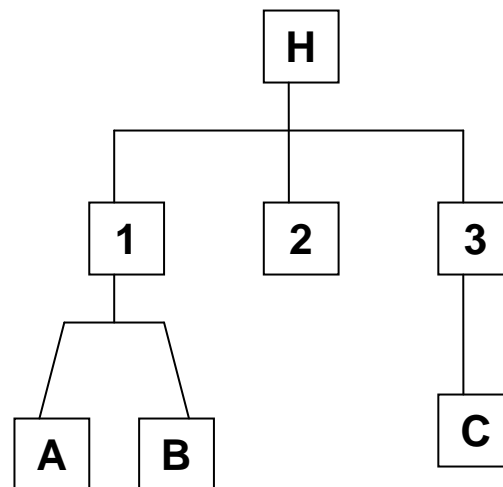
Linear Organization: This allows you to sequence the exact order your viewer goes from page to page.

Spider Web: This organization allows the viewer to explore the website in any way they choose. Viewers will assume that all of the information is equally important because it is only one step away from the homepage. Not all pages must link together.

Hierarchical Organization: Viewer may look at this type of website in multiple ways. By layering the information you show the viewer that some is more important than the rest. The closer the page is to the homepage, the more essential the information will be assumed to be.

This information is taken from the National History Day website, for more info and tips please visit www.nationalhistoryday.org.